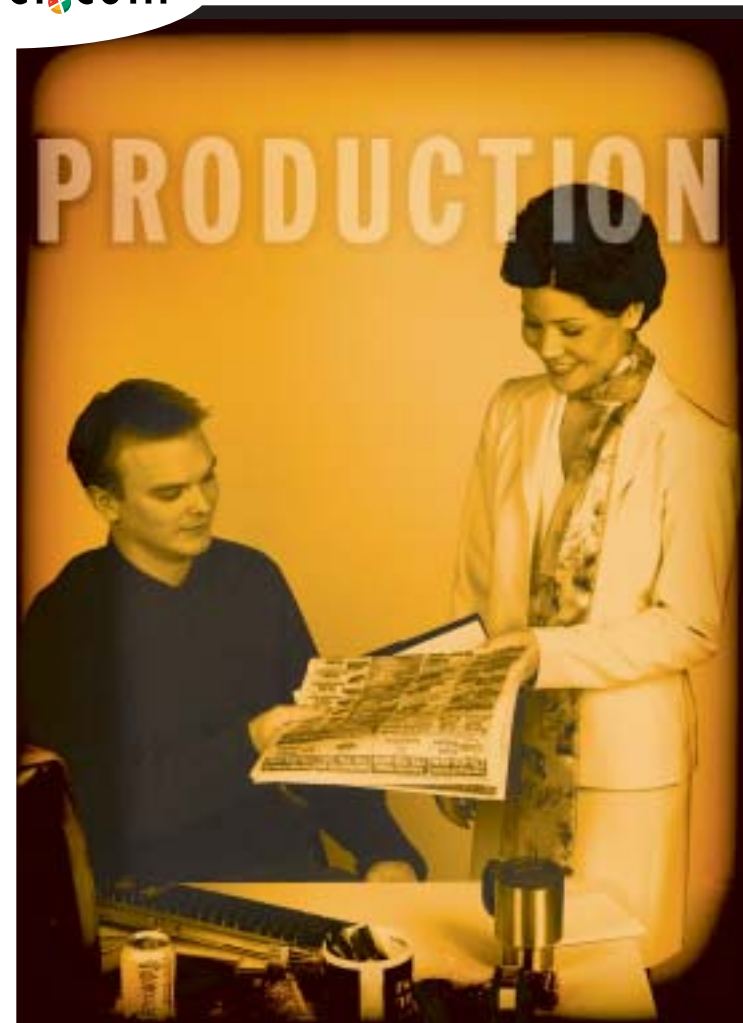
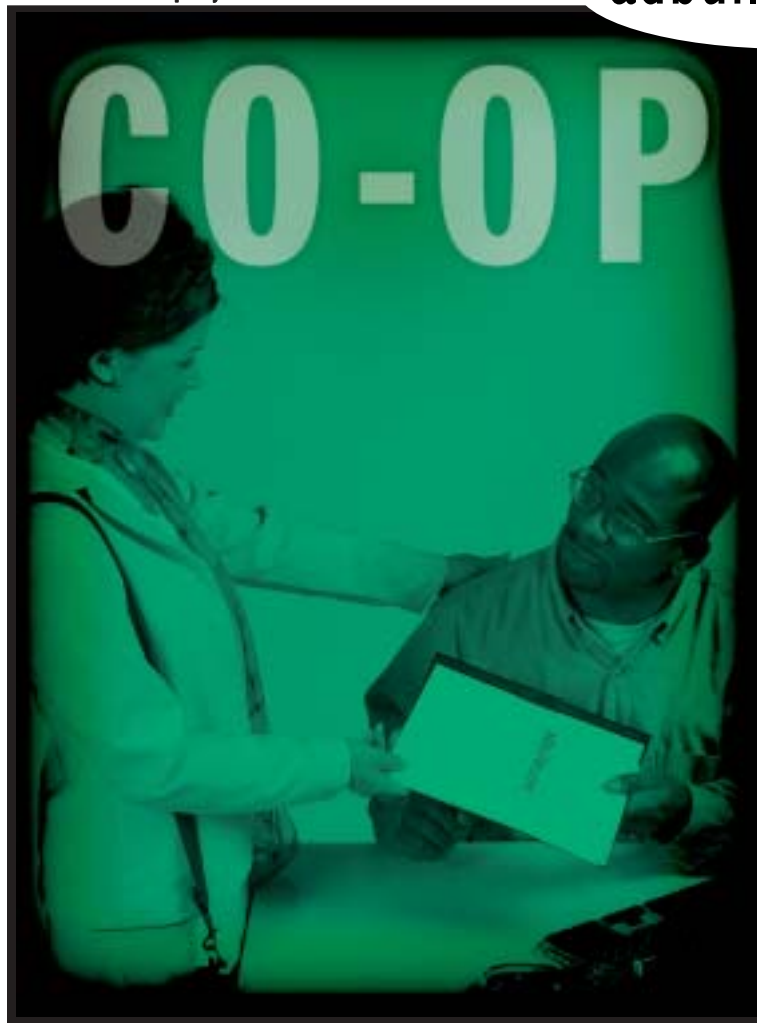


We help you locate revenue. adbuilder.com Find Ideas. Create results.



Adbuilder.com is the online product of choice for advertising production and sales professionals. It is the only product



available that combines a vast library of non-branded and manufacturer-approved art and editable ads, with sales ideas and ad production tools. **Adbuilder.com** subscribers are delivered an immediate ROI, both in cost-savings and with increased revenue.

LOCATE REVENUE

Stop searching for manufacturer ad planners and advertising support—**Adbuilder.com** brings it all together.

- Thousands of manufacturer co-op plans
- Targeted sales leads
- Dealer locators
- Manufacturer promotions

FIND IDEAS

The sales tool for people who would rather do just about anything but spend time creating advertising.

- Over 20,000 EDITABLE spec ads
- Thousands of manufacturer spec ads
- Sales ideas and success stories
- Classified and retail-specific content



**MultiAd is proud to be joined in the Adbuilder.com Network
by the following content partners:**

MacDonald Classified Services

AdLife Marketing

Nova Development

MultiAd Kwikie®

MultiAd Content Management Group

MultiAd Print Solutions

eVox Productions

Dynamic Graphics



For more information visit
www.adbuilder.com or call
309.692.1530, ext. 5324

CREATE RESULTS

Adbuilder.com offers you all the art and tools to
produce and manage your ad creation more efficiently.

- Over 50,000 images
- Spec ads editable in Creator®,
Quark™ or InDesign™
- Special Sections
- Build ads online with AdCreator™

“It worked great!...”

“I was able to go to the [Adbuilder.com](#) Web site, and use a classified ad to develop a spec and then the final ad for one of our local car dealers just by highlighting, changing and adding in the new photos. I don't consider myself extremely proficient on the computer, but I was able to do it, and the rep was proud to take the ad to her client—just wanted to share how pleased I was! [We have expanded frequency and ad space from the advertiser!](#)”

Doris Hottes
Marketing Director
Daily Register
Harrisburg, IL

“Adbuilder.com with all its features is hands-down the best tool anyone in the media can utilize to develop revenue.”
— Katrina Green,
Seacoast Newspapers, Portsmouth, NH

“With adbuilder.com, we aren't spinning our wheels. We are out making calls!” — Karen Montgomery,
Munster Times, Munster, IN

“Adbuilder.com has helped us to increase co-op billing by 439%. Thank you guys!” — Linda Holway,
Seacoast Newspapers, Portsmouth, NH

Hit the road in a 2001 model and find the most unbeatable financing and service in the entire down state area.

Only At The Dealer That Has It All!
Jim Hays Inc.
at US RE & NORTH
Harrisburg, Illinois
618-252-0622

Hit the road in a 2001 model and get cash back from your local dealer.

Take advantage of our best offer yet!

REVENUE
IDEAS
RESULTS